

AI USE CASES • TIME SAVED • STAFF HOURS • REVENUE

What each app does for your business.

Nine jobs every business has, the apps that do them, where AI does the work, how many hours come back, and how each one brings money in.

9 use cases

from getting paid to running a specialist trade

25 apps

each shown where it earns its place

Two kinds of AI

inside the app, or an Altitude helper working it

You stay in charge

money, messages and people wait for you

Where the AI is, and where it is not.

We say plainly which apps have AI inside and which save time simply by putting the work in one place. Plug an app into Altitude (21 of ours plug in) and the helper for that department works it every night and reports at 08:00.

AI IN THE APP

The app itself reads, writes or answers: Nexus grades every lead, Concierge answers WhatsApp, MediFlow writes the consultation as the doctor speaks, Pharmacy Desk reads the prescription.

WITH ALTITUDE

A helper owns the department that uses the app: it drafts the dues reminders, raises the pick list, writes the morning brief. Helpers work on a built-in playbook; adding your own Claude API key makes them sharper under the same rules, and sends that work's context to Anthropic.

NO AI INSIDE

Desk, Analytics, Outreach and others have no bot and send nothing on their own. They save time because the list, the template and the follow-up are already in one place. Meridian's scoring and Dawnfan's app builder are automatic by rules and templates, and we do not call that AI.

STAYS WITH YOU

Anything that spends money, sends a message or cannot be undone waits for your typed EXECUTE. Anything about a named person waits for a human, always. Every action lands on a tamper-evident record.

About the time figures

The minutes on each page are **illustrative estimates** for a small business of about 5 to 15 people working 6 days a week. They are not measured results. Your own numbers will differ: the worksheet at the back turns your hours and your staff cost into your saving.

Get paid on time

Without software: Dues live in a notebook or a memory. Someone has to read the khata, decide who to chase, type each reminder and remember who promised what.



RAABIH Daybook

BILLING & KHATA

NO AI INSIDE

Saves time by doing the work in one place.

WITH ALTITUDE

Credit helper reads the bills and the khata every morning and drafts the dues reminders, held for your yes.



RAABIH Agency OS

COMMISSION AGENCY

NO AI INSIDE

Saves time by doing the work in one place.

WITH ALTITUDE

Credit helper keeps the market order book and what every party owes, and follows the money to the ledger.



RAABIH Voice

AI CALL AGENT

AI IN THE APP

AI call agent makes payment-reminder and order-confirmation calls on your own lines, once a phone provider is connected.

Time saved

ILLUSTRATIVE

TASK, PER WORKING DAY	BY HAND WITH THE APP	
Reading the khata and listing who owes, how late	30 min	5 min
Typing and sending reminders one by one	30 min	5 min
Matching payments back to the ledger	20 min	5 min

≈ 6.5h

a week back, about 3.5 staff-days a month

Cost and staff

- **3.5 staff-days a month** no longer spent on this work. Multiply by one day of your staff cost to see the saving.
- Your team stays; the repeat work moves to the software and the helpers, so the same people handle more customers.
- Room to grow in this area before the next hire.

How it brings money in

- Money comes in sooner: overdue parties are chased every day, not when someone remembers.
- Fewer bad debts: ageing lists show who is slipping before it is too late to ask.
- Agents see commission earned when the party pays, so they chase what actually pays them.

COMPARED WITH

QuickBooks · Xero · Zoho Books · Khatabook

Where we differ: Dues come from the counter khata itself, and reminders go out on WhatsApp only after your yes.

STAYS WITH YOU

With Altitude, every reminder is a message to a customer: it waits for your EXECUTE or a mandate you signed.

Bill fast, close the day, keep clean books

Without software: Billing, the day close, the cash book and the GST invoices are typed twice: once at the counter, again for the accountant.



RAABIH Daybook

BILLING & KHATA

NO AI INSIDE Saves time by doing the work in one place.

WITH ALTITUDE Finance helper reconciles the day close and tallies the drawer against the bills overnight.



RAABIH Accounts

ACCOUNTING & GST

NO AI INSIDE Saves time by doing the work in one place.

WITH ALTITUDE Accounts helper turns orders into invoices, keeps the returns ready and runs the audit check before a return is filed.



RAABIH Asset Manager

FIXED ASSETS

NO AI INSIDE Saves time by doing the work in one place.

WITH ALTITUDE Accounts helper numbers every asset, keeps its depreciation schedule and flags what is due for service.



Altitude

AGENTIC COMPANY OS

AI IN THE APP Sentinel sweeps every bill with 18 fraud and anomaly detectors: void rate, discount override, duplicate bill, after-hours bill and more. Each finding comes with its evidence, never as a verdict.

Time saved

ILLUSTRATIVE

TASK, PER WORKING DAY	BY HAND	WITH THE APP
Day close and drawer tally	30 min	5 min
Store orders typed into invoices	45 min	5 min
Getting the books ready for the CA	25 min	5 min
Checking bills for mistakes and leaks	20 min	2 min

≈ 10h
a week back, about 5.5 staff-days a month

Cost and staff

- **5.5 staff-days a month** no longer spent on this work. Multiply by one day of your staff cost to see the saving.
- Your team stays; the repeat work moves to the software and the helpers, so the same people handle more customers.
- Room to grow in this area before the next hire.

How it brings money in

- Leaks found: voids, overrides and returns without a bill show up the next morning with evidence.
- No late-filing penalties from a book that was not ready.
- Faster billing at the counter means a shorter queue in the rush hour.

COMPARED WITH **Square POS · Shopify POS · Lightspeed · Tally**

Where we differ: Billing, khata, day close and GST invoices install on your own computer and work offline; with Altitude, Sentinel checks every bill overnight.

STAYS WITH YOU With Altitude, voiding a bill or changing a price is irreversible and waits for you. A Sentinel finding is a question for you, not an accusation.

Never run out of stock, ship every order

Without software: Orders, packing, courier pickups, COD and returns sit in five places. Stock-outs are found when a customer asks.



RAABIH Ops

ORDERS & FULFILMENT

NO AI INSIDE

Saves time by doing the work in one place.

WITH ALTITUDE

Dispatch helper reads the day's orders, COD confirmations and returns, and raises the pick list.



Pharmacy Desk

PHARMACY COUNTER

AI IN THE APP

Prescription scan to bill at the counter: the Rx is read offline against a 725-brand, 516-molecule catalogue.

WITH ALTITUDE

Stores helper works the reorder list for what the counter is out of.



RAABIH Silks OS

MANUFACTURING & PAYROLL

NO AI INSIDE

Saves time by doing the work in one place.

WITH ALTITUDE

Production helper follows thread to saree to weaver wages, and settles the shop ledger at week's end.



Altitude

AGENTIC COMPANY OS

AI IN THE APP

Stock Planner drafts the reorder list for items with less than two weeks' cover and plans the festival buy by category.

WITH ALTITUDE

A purchase spends money, so the reorder list is held for your yes.

Time saved

ILLUSTRATIVE

TASK, PER WORKING DAY	BY HAND	WITH THE APP
Building the pick and pack list	30 min	5 min
COD and courier reconciliation	30 min	10 min
Counting what is low and writing the order	30 min	5 min
Typing a prescription into a bill	20 min	5 min

≈ 8.5h

a week back, about 4.5 staff-days a month

Cost and staff

- **4.5 staff-days a month** no longer spent on this work. Multiply by one day of your staff cost to see the saving.
- Your team stays; the repeat work moves to the software and the helpers, so the same people handle more customers.
- Room to grow in this area before the next hire.

How it brings money in

- Fewer lost sales from items that were out of stock.
- Less cash stuck in dead stock: slow movers are flagged before the next buy.
- COD and RTO losses are tracked, so you can act on them.

COMPARED WITH

Zoho Inventory · Cin7 · ShipStation · Odoo

Where we differ: COD, courier and returns reconciliation in the same screen as stock and purchase orders, with trade editions for pharmacy and saree making.

STAYS WITH YOU With Altitude, purchase orders spend money and wait for your EXECUTE.

Find and win new customers

Without software: Leads come from JustDial, IndiaMART, the website and a printed directory. Nobody knows who was called, who is hot and who went quiet.



RAABIH Lead Radar

LOCAL LEAD FINDER

NO AI INSIDE

Saves time by doing the work in one place.

WITH ALTITUDE

Lead generation helper names every business worth calling within 10 km and hands the list to outreach.



RAABIH Leads

PROSPECT LISTS & CRM

NO AI INSIDE

Saves time by doing the work in one place.

WITH ALTITUDE

Lead generation helper works the prospect list one tap at a time and logs every outcome.



RAABIH Outreach

CALLING LISTS & FIRST CONTACT

NO AI INSIDE

Saves time by doing the work in one place.

WITH ALTITUDE

Runs the call and message campaigns; every call and every send asks first.



RAABIH Nexus CRM

CUSTOMERS, PIPELINE & FOLLOW-UP

AI IN THE APP

Every enquiry graded A to D with the reasons spelled out. A copilot answers "who went quiet?" from your data. Built-in agents draft WhatsApp follow-ups for your approval.

WITH ALTITUDE

Sales helper reads the pipeline and its scores and proposes the next action on every deal.

Time saved

ILLUSTRATIVE

TASK, PER WORKING DAY	BY HAND	WITH THE APP
Collecting and de-duplicating leads	30 min	5 min
Deciding who to call first	20 min	2 min
Writing each first message	30 min	5 min
Remembering follow-ups	20 min	2 min

≈ 8.5h

a week back, about 4.5 staff-days a month

Cost and staff

- **4.5 staff-days a month** no longer spent on this work. Multiply by one day of your staff cost to see the saving.
- Your team stays; the repeat work moves to the software and the helpers, so the same people handle more customers.
- Room to grow in this area before the next hire.

How it brings money in

- Every lead is contacted, and the hot ones first, while they are still looking.
- Stalled deals and quiet customers surface by themselves instead of going cold.
- Each rep sees only their own book, so more people can sell from one list.

COMPARED WITH

HubSpot • Salesforce • Pipedrive • Zoho CRM

Where we differ: JustDial and IndiaMART leads land automatically, every grade comes with its reasons, and the customer list can stay on your computer.

STAYS WITH YOU Every first message and call asks first. Nothing is sent without your approval.

Answer every customer and bring them back

Without software: Questions arrive at night and on Sundays. Replies depend on who is free. Old customers are never invited back.



RAABIH Concierge

AI WHATSAPP ADVISOR

AI IN THE APP An AI advisor answers your WhatsApp day and night, in your customer's language, sends photos and prices, books the visit and hands you a warm lead.

WITH ALTITUDE Broadcasts are drafted and held for EXECUTE; birthday and win-back messages are drafted, never sent alone.



RAABIH Desk

CUSTOMER SUPPORT DESK

NO AI INSIDE Saves time by doing the work in one place.

WITH ALTITUDE Customer care helper logs every question, drafts the answer and follows up until it is closed.



RAABIH Voice

AI CALL AGENT

AI IN THE APP AI call agent for reception, order confirmation and feedback calls on your own lines, once a phone provider is connected.



RAABIH Service Desk

JOB CARDS & AMC

NO AI INSIDE Saves time by doing the work in one place.

WITH ALTITUDE Jobs and service helper raises job cards, schedules visits and keeps warranty and service plans on time.

Time saved

ILLUSTRATIVE

TASK, PER WORKING DAY	BY HAND	WITH THE APP
Answering repeat questions (price, timing, stock)	60 min	15 min
Logging enquiries and chasing open ones	20 min	5 min
Writing win-back and birthday messages	20 min	5 min
Booking visits and service calls	20 min	5 min

≈ 9h

a week back, about 5 staff-days a month

Cost and staff

- **5 staff-days a month** no longer spent on this work. Multiply by one day of your staff cost to see the saving.
- Your team stays; the repeat work moves to the software and the helpers, so the same people handle more customers.
- Room to grow in this area before the next hire.

How it brings money in

- Night and holiday enquiries are answered, not lost to the shop that replied first.
- Old customers are invited back with offers on WhatsApp.
- Sellable AMC and warranty plans turn one-off service into repeat income.

COMPARED WITH **Zendesk • Freshdesk • Intercom • Gorgias**

Where we differ: Built for WhatsApp, phone and walk-ins, answered in your customer's language; with Altitude, win-backs and broadcasts are drafted and wait for you.

STAYS WITH YOU With Altitude, a reply inside an open conversation is everyday work; a new message or broadcast waits for you.

Grow with content, creators and clear numbers

Without software: Posts are made the night before. Creator deals live in DMs. Nobody knows which channel paid back.



RAABIH Studio

CONTENT & CREATIVE

AI IN THE APP Optional: free online image ideas, and your own AI key for caption rewrites. The planner and templates work without any AI.

WITH ALTITUDE Marketing helper plans a month of posts and creatives; nothing publishes without a person.



RAABIH Reach

CREATOR & PARTNER OUTREACH

NO AI INSIDE Saves time by doing the work in one place.

WITH ALTITUDE Marketing helper tracks creators and partners from first message to posted result.



RAABIH Analytics

MARKETING ANALYTICS

NO AI INSIDE Saves time by doing the work in one place.

WITH ALTITUDE Analyst reads marketing and sales numbers and says plainly what moved and what did not.

Time saved

ILLUSTRATIVE

TASK, PER WORKING DAY	BY HAND	WITH THE APP
Planning and writing the week's posts	60 min	15 min
Making square and story creatives	60 min	15 min
Pulling numbers from each ad platform	45 min	10 min
Tracking creator sends and results	20 min	5 min

≈ **14 h**

a week back, about 7.5 staff-days a month

Cost and staff

- **7.5 staff-days a month** no longer spent on this work. Multiply by one day of your staff cost to see the saving.
- Your team stays; the repeat work moves to the software and the helpers, so the same people handle more customers.
- Room to grow in this area before the next hire.

How it brings money in

- Ad money moves to the channel that pays back: blended ROAS, CAC and cost per lead in one view.
- Creators are judged on sales and revenue, not likes.
- Festival posts are ready before the festival, not after it.

COMPARED WITH **Canva • Hootsuite • Buffer • GRIN**

Where we differ: Planner, captions, creatives, creator ROI and every channel's numbers in one family, with the Indian festival calendar built in.

STAYS WITH YOU Publishing is irreversible: nothing posts without a person.

Pay and score your people right

Without software: Attendance is copied from the machine, appraisals are guessed, and payroll is redone when someone spots an error.



Meridian OS

KEKA / GREYTHR

NO AI INSIDE Rules, not AI: punches from eSSL, ZKTeco, Realtime or Biomax become the attendance register and score attendance and punctuality automatically, with the reason shown.

WITH ALTITUDE People helper reads attendance and appraisals so payroll agrees with both, and raises the month's payslips.



People OS

HR FOR A SMALL TEAM

NO AI INSIDE The operational HR side for a smaller team: attendance grid, leave, tasks and payroll.

Time saved

ILLUSTRATIVE

TASK, PER WORKING DAY	BY HAND WITH THE APP	
Copying punches into the attendance sheet	60 min	5 min
Working out PF, ESI, PT, OT and advances	60 min	10 min
Scoring monthly appraisals	60 min	20 min

≈ **15h**

a week back, about 8 staff-days a month

Cost and staff

- **8 staff-days a month** no longer spent on this work. Multiply by one day of your staff cost to see the saving.
- Your team stays; the repeat work moves to the software and the helpers, so the same people handle more customers.
- Room to grow in this area before the next hire.

How it brings money in

- Incentives follow a score built from records, not a guess, so your best people are paid for it.
- Fewer payroll errors and disputes to settle by hand.

COMPARED WITH **BambooHR • Gusto • Deel • Keka**

Where we differ: Reads eSSL, ZKTeco, Realtime and Biomax machines on the LAN, and one set of punches drives attendance, appraisal and payroll with PF, ESI and PT.

STAYS WITH YOU Leave, appraisal and anything about a named person is always decided by a human, at every autonomy level.

Raise standards and know your numbers

Without software: SOPs, audits and targets are written once and forgotten. The owner sees the business only through the month-end figure.



Ascend OS
BUSINESS TRANSFORMATION CONSULTANT

NO AI INSIDE

Saves time by doing the work in one place.

WITH ALTITUDE

Analyst reads every improvement track and its score into the weekly review.



RAABIHQ
COMMAND CENTER

NO AI INSIDE

Saves time by doing the work in one place.

WITH ALTITUDE

Analyst reads every app's numbers from HQ before the morning brief is written.



Altitude
AGENTIC COMPANY OS

AI IN THE APP

The 08:00 morning brief: what happened overnight, what is at risk, what needs you. Week-on-week numbers are compared on complete days only.

Time saved

ILLUSTRATIVE

TASK, PER WORKING DAY	BY HAND	WITH THE APP
Building the weekly review pack	30 min	5 min
Chasing overdue SOP reviews and audits	20 min	5 min
Reading reports from each app	30 min	5 min

≈ 6.5h

a week back, about 3.5 staff-days a month

Cost and staff

- **3.5 staff-days a month** no longer spent on this work. Multiply by one day of your staff cost to see the saving.
- Your team stays; the repeat work moves to the software and the helpers, so the same people handle more customers.
- Room to grow in this area before the next hire.

How it brings money in

- Revenue tracked against a year-by-year plan, so a shortfall is seen in the month, not at year end.
- Production against plan, with wastage and quality, shows where margin leaks.

COMPARED WITH

Monday.com • Trainual • Databox • Power BI

Where we differ: SOPs, 5S, ISO clauses and the owner's numbers scored from records in one programme; with Altitude, read into an 08:00 brief.

STAYS WITH YOU

The Transformation Board is worked out from records, never estimated; fixes are assigned to people.

Run a specialist trade

Without software: General software does not know that an order is not a bill, or that a damaged saree is not a wage.



MediFlow EHR

CLINIC & HOSPITAL SOFTWARE

AI IN THE APP

The doctor cabin writes the consultation while the doctor speaks, in Tamil, Hindi, Telugu, Malayalam or English. Nothing diagnoses or prescribes.

WITH ALTITUDE

Front desk helper handles front desk, triage, lab, pharmacy and billing records; anything naming a patient waits for a human.



RAABIH Silks OS

MANUFACTURING & PAYROLL

NO AI INSIDE

Saves time by doing the work in one place.

WITH ALTITUDE

Weaver wages with damage deduction and the weekly payout sheet, worked out from thread issued by weight.



RAABIH Agency OS

COMMISSION AGENCY

NO AI INSIDE

Saves time by doing the work in one place.

WITH ALTITUDE

Order book kept apart from bills; staff logins hide commission from the munshi.



Dawnfan

APP FACTORY

NO AI INSIDE

Built from templates, not AI: pick your trade and modules and a finished business app is generated for you. 44 trades, 13 modules, works offline.

Time saved

ILLUSTRATIVE

TASK, PER WORKING DAY	BY HAND	WITH THE APP
Writing up each consultation	120 min	40 min
Weekly weaver wage sheet	60 min	10 min
Turning market orders into bills	30 min	5 min

≈ 16h

a week back, about 8.5 staff-days a month

Cost and staff

- **8.5 staff-days a month** no longer spent on this work. Multiply by one day of your staff cost to see the saving.
- Your team stays; the repeat work moves to the software and the helpers, so the same people handle more customers.
- Room to grow in this area before the next hire.

How it brings money in

- Less time typing notes leaves room for more patients in the same clinic hours.
- Online appointment booking and WhatsApp reminders bring patients back for revisits.
- Every party's ledger is straight, so collections and commission are not lost to a missed entry.

COMPARED WITH

athenahealth • Practo • ServiceTitan • Zoho Creator

Where we differ: Made for one trade each, and Dawnfan builds an app for a trade that is not on the list.

STAYS WITH YOU

With Altitude, anything naming a patient or judging a person waits for a human.

What you might use today, and where we differ.

The best-known tools around the world for each job. They are strong products; this is a map of the field, not a scorecard. The right column is about our apps only.

USE CASE	KNOWN GLOBAL TOOLS	WHERE RAABIH ELIXIER DIFFERS
Altitude, the whole company	Salesforce Agentforce · Microsoft Copilot Studio · Zapier · n8n	Builds the workflow for your trade first, then staffs each department with a helper. Money, messages and people wait at one gate; every action on a hash-chained record.
Get paid on time	QuickBooks · Xero · Zoho Books · Khatabook	Dues come from the counter khata itself, and reminders go out on WhatsApp only after your yes.
Bill fast, close the day, keep clean books	Square POS · Shopify POS · Lightspeed · Tally	Billing, khata, day close and GST invoices install on your own computer and work offline; with Altitude, Sentinel checks every bill overnight.
Never run out of stock, ship every order	Zoho Inventory · Cin7 · ShipStation · Odoo	COD, courier and returns reconciliation in the same screen as stock and purchase orders, with trade editions for pharmacy and saree making.
Find and win new customers	HubSpot · Salesforce · Pipedrive · Zoho CRM	JustDial and IndiaMART leads land automatically, every grade comes with its reasons, and the customer list can stay on your computer.
Answer every customer and bring them back	Zendesk · Freshdesk · Intercom · Gorgias	Built for WhatsApp, phone and walk-ins, answered in your customer's language; with Altitude, win-backs and broadcasts are drafted and wait for you.
Grow with content, creators and clear numbers	Canva · Hootsuite · Buffer · GRIN	Planner, captions, creatives, creator ROI and every channel's numbers in one family, with the Indian festival calendar built in.
Pay and score your people right	BambooHR · Gusto · Deel · Keka	Reads eSSL, ZKTeco, Realtime and Biomax machines on the LAN, and one set of punches drives attendance, appraisal and payroll with PF, ESI and PT.
Raise standards and know your numbers	Monday.com · Trainual · Databox · Power BI	SOPs, 5S, ISO clauses and the owner's numbers scored from records in one programme; with Altitude, read into an 08:00 brief.
Run a specialist trade	athenahealth · Practo · ServiceTitan · Zoho Creator	Made for one trade each, and Dawnfan builds an app for a trade that is not on the list.

Product names are trademarks of their owners and are named only to show what each app is comparable with. No affiliation or endorsement is implied. We make no claim here about their features or prices.

The hours, added up.

USE CASE	APPS	HOURS A WEEK	STAFF-DAYS A MONTH
01 Get paid on time	RAABIH Daybook, RAABIH Agency OS, RAABIH Voice	6.5 h	3.5
02 Bill fast, close the day, keep clean books	RAABIH Daybook, RAABIH Accounts, RAABIH Asset Manager, Altitude	10 h	5.5
03 Never run out of stock, ship every order	RAABIH Ops, Pharmacy Desk, RAABIH Silks OS, Altitude	8.5 h	4.5
04 Find and win new customers	RAABIH Lead Radar, RAABIH Leads, RAABIH Outreach, RAABIH Nexus CRM	8.5 h	4.5
05 Answer every customer and bring them back	RAABIH Concierge, RAABIH Desk, RAABIH Voice, RAABIH Service Desk	9 h	5
06 Grow with content, creators and clear numbers	RAABIH Studio, RAABIH Reach, RAABIH Analytics	14 h	7.5
07 Pay and score your people right	Meridian OS, People OS	15 h	8
08 Raise standards and know your numbers	Ascend OS, RAABIH HQ, Altitude	6.5 h	3.5
09 Run a specialist trade	MediFlow EHR, RAABIH Silks OS, RAABIH Agency OS, Dawnfan	16 h	8.5
If you ran all nine		93 h	51

Illustrative estimates, 6-day week, 8-hour staff day. Hours in one business rarely span every use case; count only the ones you run.

WORKSHEET

Work out your own saving.

Staff cost saved each month

hours saved a week _____

× 4.33 ÷ 8 = staff-days a month

× one staff-day's cost _____

= saved each month _____

One staff-day's cost = monthly salary, plus PF/ESI, ÷ working days.

Money brought in each month

dues collected sooner _____

+ leads won that went cold before

+ customers won back _____

+ sales not lost to stock-outs

Each app keeps the record you need to count these: ageing lists, the pipeline, win-back replies, the reorder history.

Tell us your trade. We map your hours. Free trial on most apps · plans quoted for your business.

RAABIH Elixir · Apps and features as listed on raabihelixier.com, October 2026. Voice needs a connected phone provider before it dials anyone. Time figures are illustrative, not measured results.

COMPANY

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